

Tyler Olson

Energy. Passion. Expertise.



50 Speaking Engagements in 2009!

Tyler Olson leads an adventurous lifestyle and is determined to win the game of entrepreneurship. He began numerous businesses in his youth, won his first six figure web project at 21, and sold his first business at 23.

His newest venture, SMCpros, aims to help businesses utilize innovative web technologies to track results in their social media campaigns. An active member in the Entrepreneurs' Organization Accelerator Program, blogger for PCWorld magazine, and co-founder of the Twin Cities Social Media Underground, Tyler has a head-start in the entrepreneurial race for success. Ultimately, he wishes to dedicate his life to facilitating entrepreneurship for youth.

Common Speech Topics:

- *Social Media: Why is it important for our business?*
- *Social Media: Getting started today.*
- *Social Media as a Tool: Advanced Facebook and Twitter Marketing.*



Tyler Olson
President - SMCpros
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Speech Testimonials

"I want to stop the clock for two days until I can experiment with some of his Facebook, Twitter and LinkedIn suggestions!"

- **Wendy Blomseth, InBeaute Photography**

"You made a confusing and complex subject very easy to understand. Most importantly, you opened our eyes to the possibility an easier, but, nonetheless powerful way to generate leads."

- **Susan Fronk, Administaff**

"He is the next Bill Gates; he's on fire, has a huge web following, and works with large companies!"

- **Amy Westerlund, Keller Williams Premier Realty**

SMCpros
Social Media Consultants